



**DIVERSIFIED PACKAGING CORP.**

*Innovative Ideas For Industry*

1-800-467-6300

January, 2020



Well, 2019 is behind us, and we're now in the new year and new decade! How did your project list from last year go? Are you still looking to make improvements in automation, productivity, safety and profit?

**WE CAN HELP!**



**With our current fast-growing economy, you might be finding it hard to find and retain staff. One way to improve productivity is to invest in newer, faster packaging equipment and other forms of automation. We can assist you with analyzing your needs and suggesting upgrades.**



**Automation -- Material Improvements -- Stock Programs**



*Take advantage of our free "Packaging Audit" and set up a visit where we review your packaging processes and materials!*

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*And don't forget....visit our full-featured website:*

[www.diversifiedpackaging.com](http://www.diversifiedpackaging.com)

*Local people, local stock, local service, hometown values!*

### Market Watch--What's happening with pricing for packaging?

***Packaging can represent a significant percentage of your product's cost. Keeping a handle on market changes can help you plan for the future. Here's what some of the popular commodities are doing:***

Corrugated: Steady currently.

Poly-based Materials: Somewhat unstable, with a tight market keeping prices up.

Tapes: Prices heading higher, with some major manufacturers passing along increases early in the year.

Adhesives: Steady for now, but raw materials keep this category unstable.

Strapping: Steel strapping increases announced, with prices going up 4-6%.

*Note: If you have specific pricing questions regarding the materials you use, please contact us for more detailed information.*

"Tomorrow is the first blank page of a 365 page book. Write a good one."

-Brad Paisley (1972 - ) American country music singer and songwriter

***If you are already a customer, thanks! If you're not...thanks for considering DPC!***

**Please visit our website:**  
[www.diversifiedpackaging.com](http://www.diversifiedpackaging.com)

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